

# IESP featured in 'The Hindu Business Line'

The Hindu Business Line has featured IESP in the story 'FDI in retail to boost salaries of shop-level employees' on Friday, December 9, 2011. The story has been filed by Purvita Chatterjee and has appeared in all editions.

The article talks about the scope of job opportunities along with salary hike for retail employees post the allowance of 100 percent FDI in retail sector.

Please find attached below the link and scan clip of the coverage.

<http://www.thehindubusinessline.com/industry-and-economy/marketing/article2698651.ece>